Flower Arrangement Workshop

Resident Crafting Event · Wednesday 8 July 2026
Landrow Place, Birmingham

Event Overview

B&B Events returned to Landrow Place, Birmingham on Wednesday 8 July 2026 for another outstanding resident workshop — this time a Flower Arrangement Masterclass that had everyone buzzing with creativity and joy. The room was transformed into a vibrant, fragrant studio filled with colourful blooms, fresh foliage, music, laughter and snacks. Residents were guided through a professional staged process: choosing a personal colour scheme, soaking the Oasis floral foam, building an initial structure with lush greenery and foliage, wiring their chosen flowers, and then adding the all-important finishing touches. The result? A roomful of stunning, professional-looking arrangements — each one unique, each one created by a proud first-time florist. The buzz of chatter, the scent of rosemary and fresh flowers, and the sheer delight on residents' faces as they held up their finished baskets made this an evening to remember.

Highlights from the Evening



What Residents Said

> *“ I do a lot of events, but I really like B&B's because I get to learn something to take away. ”*
>
> **— Resident**

> *“ I enjoyed it so much that I'd like to consider a floristry course. ”*
>
> **— Resident**

> *“ The flowers looked great, it was lots of fun, and the smell of the rosemary was gorgeous as well. ”*
>
> **— Resident**

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